

Accelerator Pass – Sponsor Letter Template

To: The Experiential Marketing Summit

From: [MANAGER’S NAME, TITLE AND COMPANY HERE]

[DATE]

This email is to confirm that [YOUR NAME] is a [STUDENT/EMPLOYEE] at [NAME OF UNIVERSITY OR BRAND OR AGENCY] and is qualified to purchase the “Accelerator Pass” at the Experiential Marketing Summit April 14-16, 2026, at the MGM Grand, Las Vegas.

We believe [NAME] is on track to be an outstanding member of the experiential marketing industry and we look forward to accelerating their professional skills and insights at the only conference dedicated to experiential marketing.

Signed,

[NAME OF SPONSOR]

[TITLE OF SPONSOR]

[EMAIL ADDRESS OF SPONSOR]